



# Brazil

**Automotive Guide**  
*2008*

*Official Brazilian Automotive  
and Autoparts Industry Guide*





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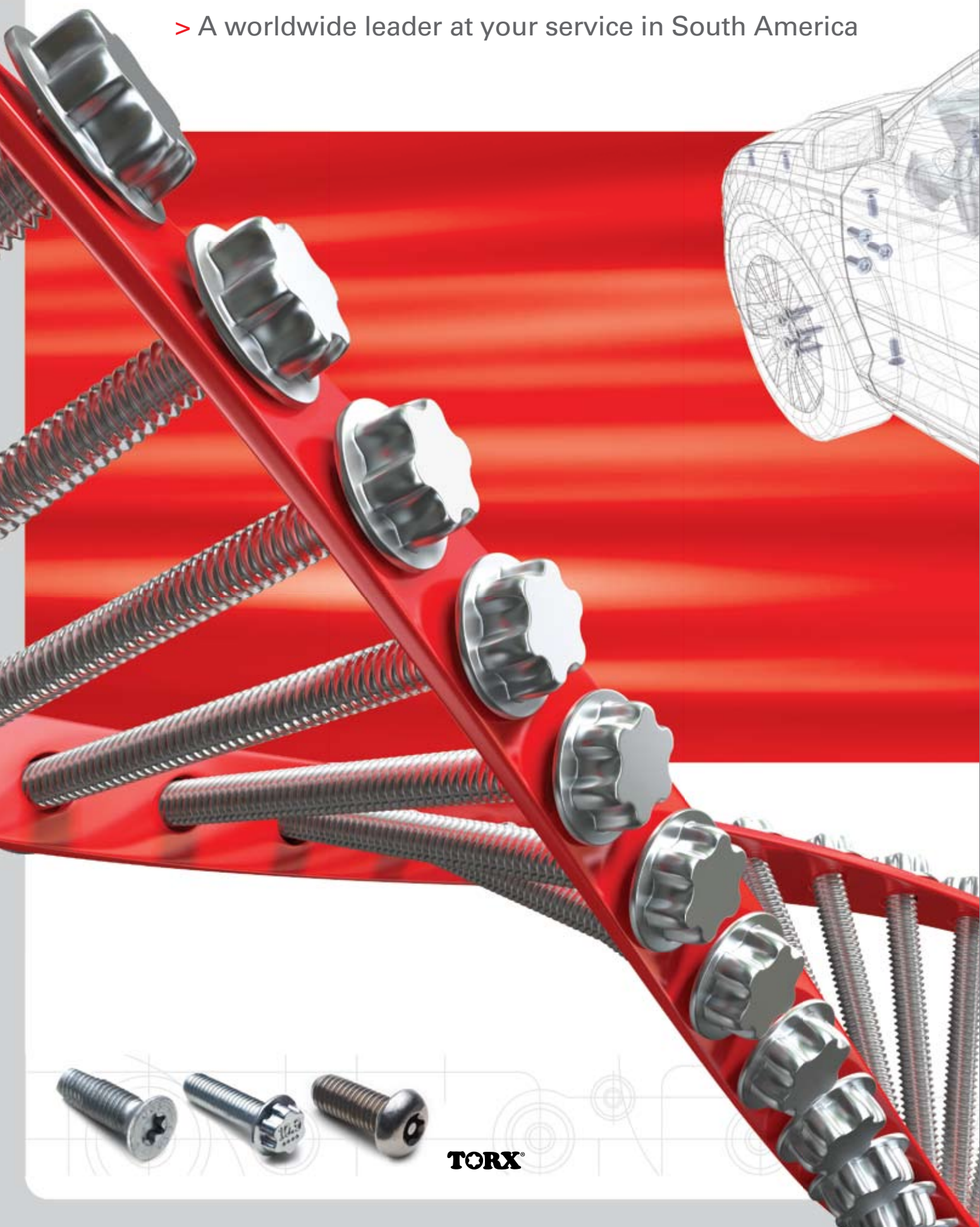
Vehicles distribution

Ready for the future

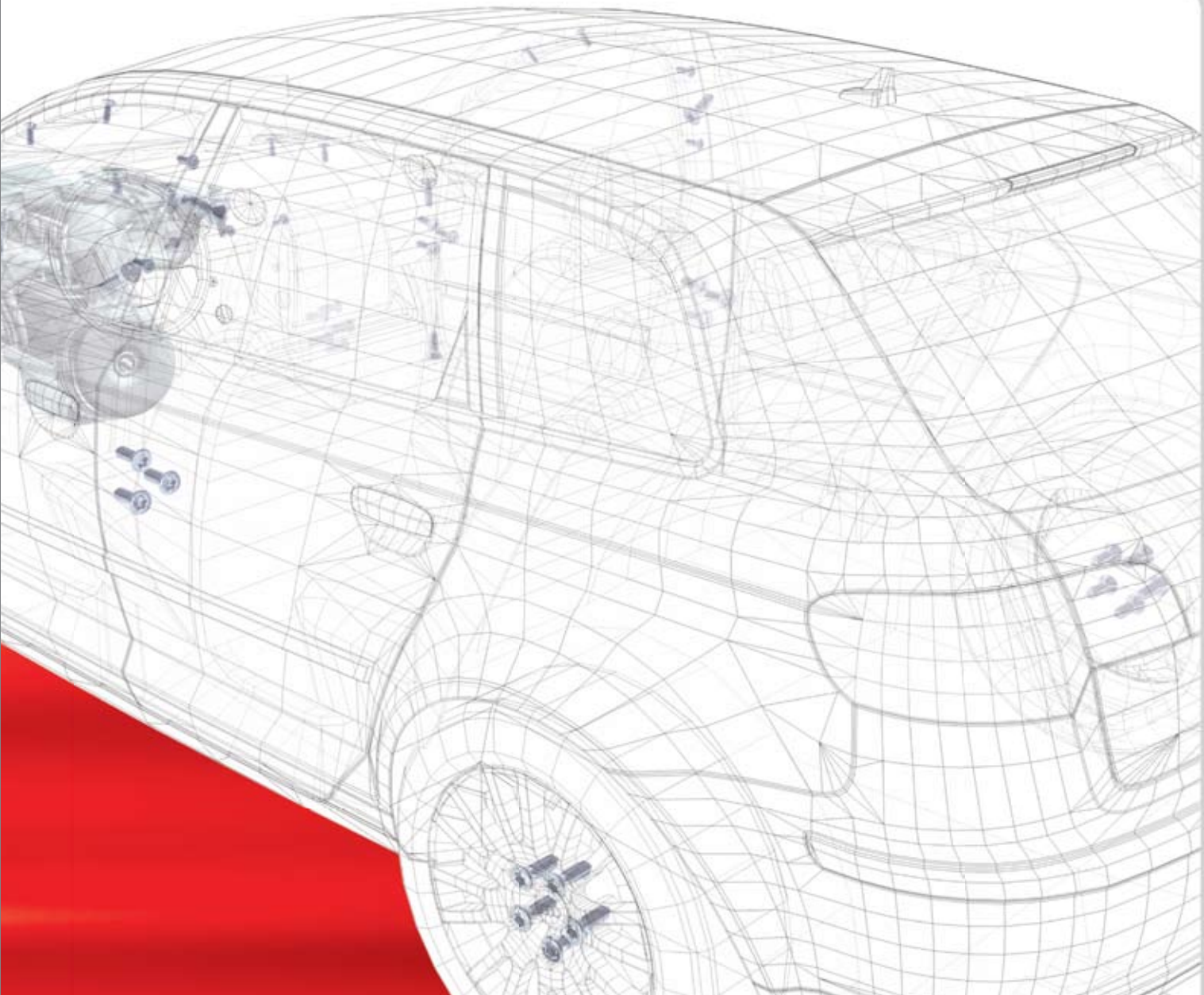
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# The Brazilian



Brazilian  
Association of  
Automotive  
Vehicle  
Manufacturers



SINDIPEÇAS

Brazilian  
Association of  
Automotive  
Components  
Manufacturers

# automobile industry up close

*The maturity achieved by the automobile industry in Brazil as it celebrated 50 years of existence and passes 50 million vehicles produced has led the Brazilian Association of Automotive Vehicle Manufacturers (Anfavea) and the Brazilian Association of Automotive Components Manufacturers (Sindipeças), with an institutional and commercial focus, to produce and distribute worldwide this Brazil Automotive Guide.*

*This publication is intended to show the huge progress made in quality, creativity, reliability, productivity, and competitiveness achieved by this sector in Brazil in recent years – and above all in 2007, when the Brazilian vehicle market grew to a size comparable with the leading European countries.*

*This progress has allowed the Brazilian automotive industry to sustain itself on the competitive worldwide market, such as for low-cost compact cars, as well as for trucks, buses, and agricultural machinery for use in the harsh operating conditions inherent to every country and region.*

*This qualitative progress has been both vertical, including the whole production chain from the manufacture of steel plates, pieces and parts, to finishing details, and horizontal, in having occurred in all the companies operating throughout Brazil's vast landmass.*

*Currently Brazil is the eighth largest vehicle producer in the world. It is also the eighth largest market and the eleventh largest automotive exporter in the world, with Brazilian vehicles on the streets in over one hundred countries.*

*The Brazilian industry is highly qualified and achieved this status with daring, innovation and perseverance, supported by a solid and experienced local automotive engineering base.*

*In this context, the great innovation that has undoubtedly set the Brazilian automotive industry apart is the use of alternative fuels, such as ethanol and biodiesel.*

*The development of flex fuel engines that enable vehicles to run on ethanol, gasoline or a mixture of both in any proportion, along with the undoubted competitiveness of the ethanol produced in Brazil from sugarcane, has put Brazil at the cutting edge of the alternative energy scenario.*

*This is the Brazilian automotive industry up close, which the country is proud to show the world in this first issue of the Brazil Automotive Guide.*

*The Editors*

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